



Choose one or more actions in each of the four areas below to begin reducing energy use in your jurisdiction.

IN TRAVEL

Help your employees commute efficiently:

- Promote employee purchases of energy-efficient vehicles through perks such as preferred parking
- Share information on efficient driving practices

Encourage other commuting options:

- Support walking, biking and the use of public transit when possible
- Promote carpooling
- Facilitate telecommuting

If your city or county has a vehicle fleet:

- Buy energy-efficient vehicles
- Consider investing in infrastructure to support alternatives such as plug-in electric or compressed natural gas vehicles
- Encourage your fleet manager to
 - buy low rolling resistance tires
 - maintain vehicles for maximum fuel efficiency (tires fully inflated; routine auto maintenance)
- Ask your drivers to accelerate slowly and drive within the speed limit

Encourage long-distance travel alternatives:

- Encourage your employees to take a train – or bus – rather than a plane
- Have them meet via web-conference instead of driving or flying to meetings

IN BUILDINGS

- Weatherize
- Buy energy-efficient appliances and building systems
- Use energy-saving settings on computers and other hardware
- Encourage turning off computers and other electronics at the end of the work day
- Produce your own energy with solar and wind power
- If you don't own your building(s), talk to your building manager about doing these things

IN PURCHASING

- Buy clean renewable energy
- Ask your suppliers to make sustainably-produced options available
- Purchase products that are sustainably produced
- Consider developing an environmentally preferable procurement policy

SPREADING THE WORD

- Tell your employees, local businesses, and residents about the actions you are taking to reduce fossil fuel use and energy waste
- Encourage local businesses and residents to save energy
- Tell state government agencies – and state officials – what they can do to help your jurisdiction reduce fossil fuel use and energy waste
- Start a community program to engage residents in reducing energy consumption, such as a friendly competition within your town – or between neighboring towns – in which residents vie to see which neighborhood or town can reduce their energy use the most



Effective Actions for Local Governments

REDUCING ENERGY USE